



We invite you to support Aspirus Comfort Care and Hospice Services by participating as a sponsor of this community event.

The event continues to grow each year with over 4,000 attendees. While this holiday magic lasts only six days, it continues throughout the year in the hearts of those who volunteer and support the Festival of Trees.

The Festival of Trees event raises important funding that helps provide high-quality end-of-life care for people in our community and supports two community bedrooms at the Aspirus Hospice House for people who otherwise could not afford to stay in the Hospice House. Don't miss this opportunity to leverage your brand within this vibrant market. We invite you to support the Festival of the Trees through our various sponsorship levels.

Please join us as a sponsor to help care for people in our community!

The mission of the Festival of Trees is to create a holiday tradition to be shared by the entire community for the purpose of generating significant funds to benefit Aspirus Comfort Care and Hospice Services.

Daily Viewing

Wednesday – Saturday until 5pm
Sunday until close at 2pm

Special Event Schedule

- Butterfly Luncheon Thurs., Nov. 21 (Jefferson Street Inn)
- Opening Night Gala Tues., Nov. 26
- Senior Stroll Wed., Nov. 27
- Teddy Bear Breakfast Sat., Nov. 30 & Sun., Dec. 1

ASPIRUS HEALTH FOUNDATION

425 Pine Ridge Boulevard
Wausau, WI 54401
aspirus.org

For information

715.847.2470
wausaufestivaloftrees.org
ahf@aspirus.org



ASPIRUS®

Passion for excellence.
Compassion for people.



Sponsorship Opportunities



November 26 – December 1, 2019

Stoney Creek Hotel & Conference Center
Rothschild, WI

Presenting Sponsor: \$10,000

A week-long community event attended by more than 4,000 individuals annually. It begins with the Butterfly Luncheon and continues with the Gala, Senior Stroll and Teddy Bear Breakfast throughout the week.

- Recognition on Festival event entry signage, program, print ad, special event advertising including print, radio and television, and website
- A Tree Sponsor Recognition (with option to decorate tree)
- Logo in the Gala invitation
- 8 complimentary Gala tickets, 2 tickets to Butterfly Luncheon, 2 tickets to Teddy Bear Breakfast, 20 Festival passes

Opening Night Gala Sponsor: \$5,000

More than 300 community leaders attend this opening night special reception with cuisine from Wausau area restaurants, special raffles and live entertainment.

- Recognition on Festival event entry signage, program, print ad, special event advertising including print, radio, and website
- Logo in the Gala invitation
- 6 complimentary Gala tickets
- 12 Festival passes

Special Event Sponsor: \$3,000

An opportunity to sponsor one of the following Festival events:

Butterfly Luncheon ~ Annual ladies luncheon held the Thursday before the Festival at the Jefferson Street Inn attended by more than 250 women in our community.

Teddy Bear Breakfast ~ Saturday and Sunday morning holiday party for children and families attended by more than 400 individuals.

- Recognition on Festival event entry signage, program, print ad, special event advertising including print and radio, and website
- 4 complimentary tickets to the special event being sponsored
- 8 Festival passes

Festival Activity Sponsor: \$1,500

A special activity area (select from the following):

The North Pole Hospitality Area Senior Stroll **Santa's Workshop Entertainment**

- Recognition on sponsored Festival activity area signage, event entry signage, program, print ad, and website
- 10 Festival passes

Festival Sponsor: \$1,000

The Festival of Trees is attended by more than 4,000 individuals annually.

- Recognition on Festival event entry signage, program, print ad, and website
- 4 Festival passes

Tree or Mantel Sponsor

Decorated trees/mantels will be on display for nearly a week in the progressive silent auction.

- Recognition on signage displayed with item and in program

7.5 ft. Tree \$8006 Festival Passes

6.5 ft. Tree \$6004 Festival Passes

4.5 ft. Tree \$4002 Festival Passes

Mantel \$400.....2 Festival Passes

Friend of the Festival: \$300

Make a donation to support hospice care

- Recognition on Festival event entry signage

Specialty or Raffle Item Donor

Donate an item, service, basket for silent auction or raffle.

- Recognition on signage displayed with item

Print Deadline: Logo must be received by Friday, September 20, 2019 to be included in print ads. High Res (300 dpi) TIF, JPEG or EPS file. Please email to Kim.Smerda@aspirus.org.

Please respond by August 21st.

Name _____
Company _____
Address _____
City _____
Zip _____
Phone _____
Email _____

- Presenting Sponsor** - \$10,000
- Opening Night Gala Sponsor** - \$5,000
- Special Event Sponsor** - \$3,000 (PLEASE SELECT)
- Butterfly Luncheon Teddy Bear Breakfast
- Festival Activity Sponsor** - \$1,500 (PLEASE SELECT)
- The North Pole Hospitality Area
- Santa's Workshop Entertainment
- Senior Stroll
- Festival Sponsor** - \$1,000
- Tree or Mantel Sponsor** - (PLEASE SELECT)
- 7.5 ft. Tree - \$800 6.5 ft. Tree - \$600
- 4/4.5 ft. Tree - \$400 Mantel - \$400
- YES, I plan to decorate
- NO, I do not wish to decorate
- Friend of the Festival** - \$300
- Specialty or Raffle Item**
- Gift to Hospice** \$ _____

Total Amount \$ _____

Payment:

- Please invoice Check enclosed
- Credit Card (VISA / MC / DISC) or call 715.847.2470

Credit Card Number _____

Expiration Date _____ CSC Code _____

Signature _____

Date _____

Please mail completed form to:

Aspirus Health Foundation
425 Pine Ridge Blvd., Wausau, WI 54401
ahf@aspirus.org